

digitalizimo

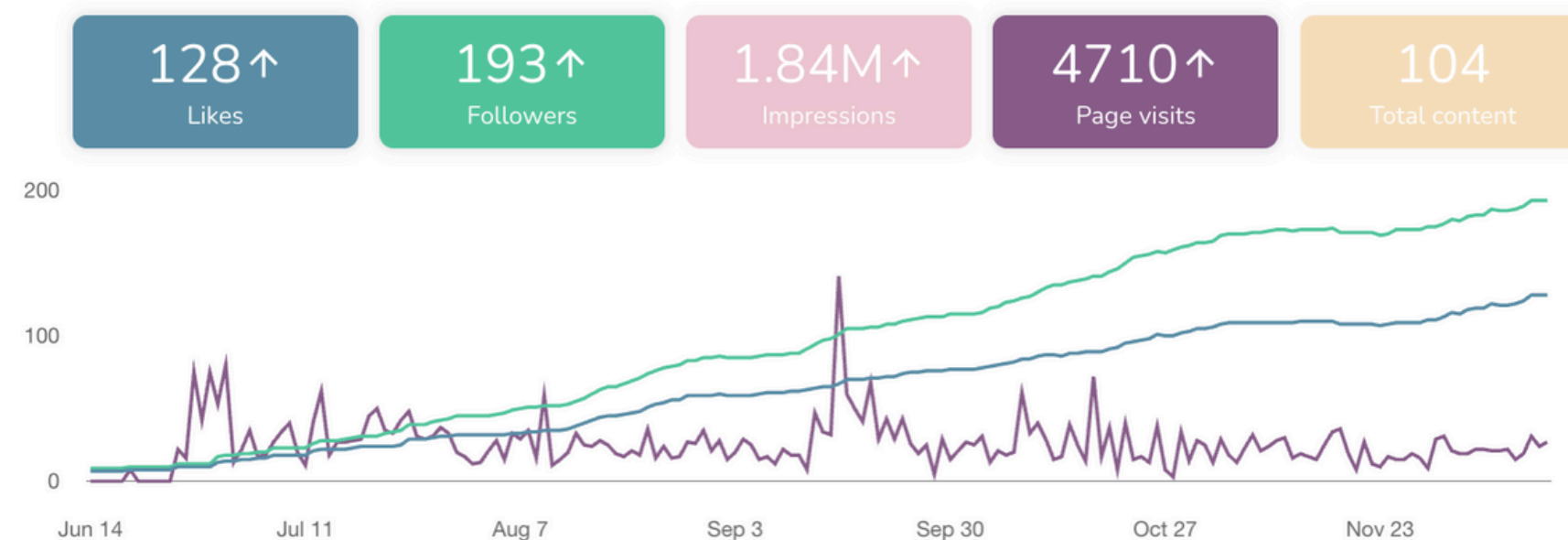
Social Media Case Studies

Scaling Visibility: 100+ Posts Drove 4700 Visits and 1.8M Accounts Reached

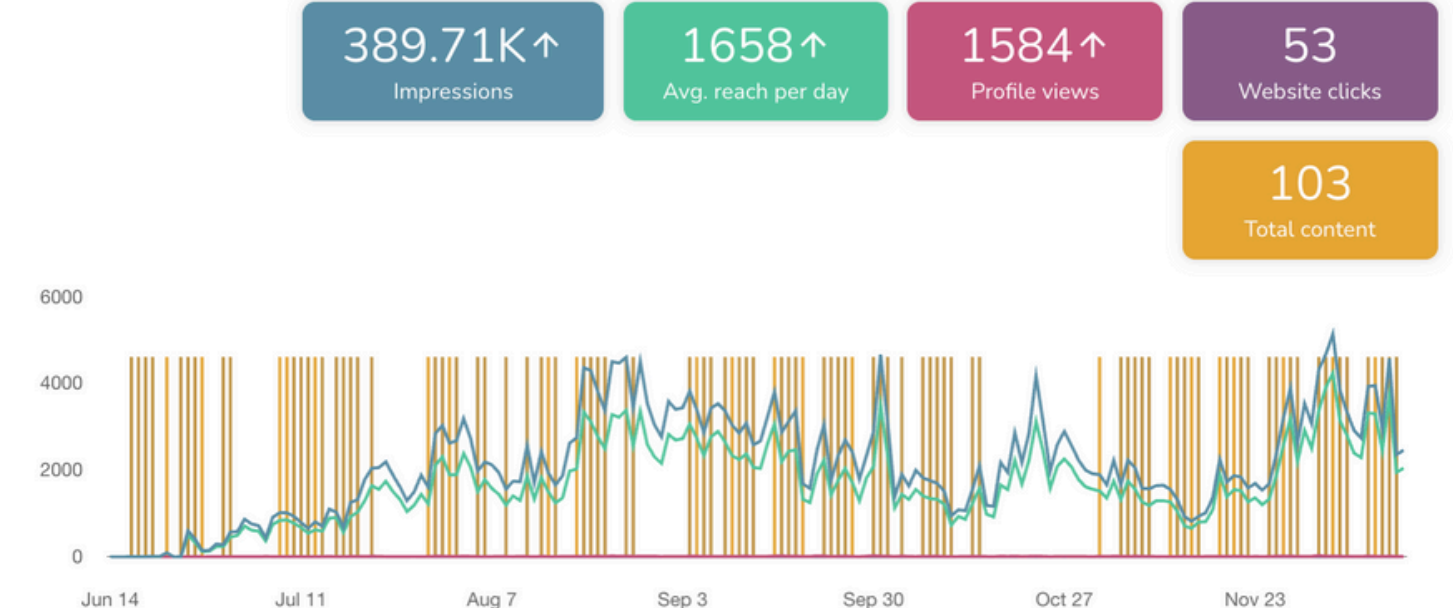
We achieved 1.84M impressions, 4700+ page visits, and 1658 daily reach for the visa service brand through strategic content creation and engagement.

- Over 1.84 Million Impressions
- Over 100 pieces of content created
- 1658 reach per day on average
- Over 1500 profile views

Growth



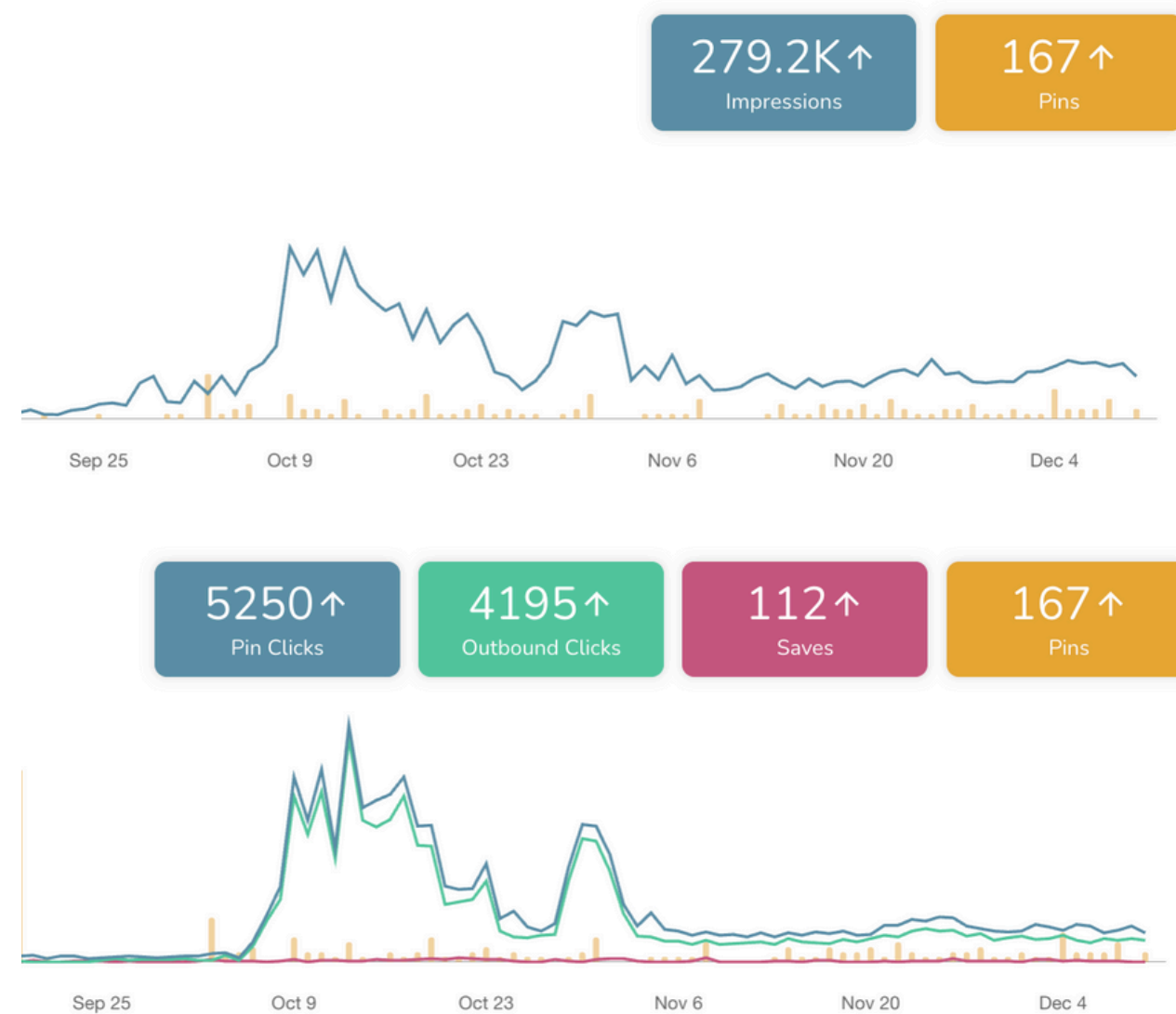
Profile



Pinterest Success: +5000 Clicks for eCommerce Growth

Growing an eCommerce brand to +5000 clicks on Pinterest.

- Getting over 4000 link clicks to website
- Getting 78,000 monthly views organically
- Over 279k impressions



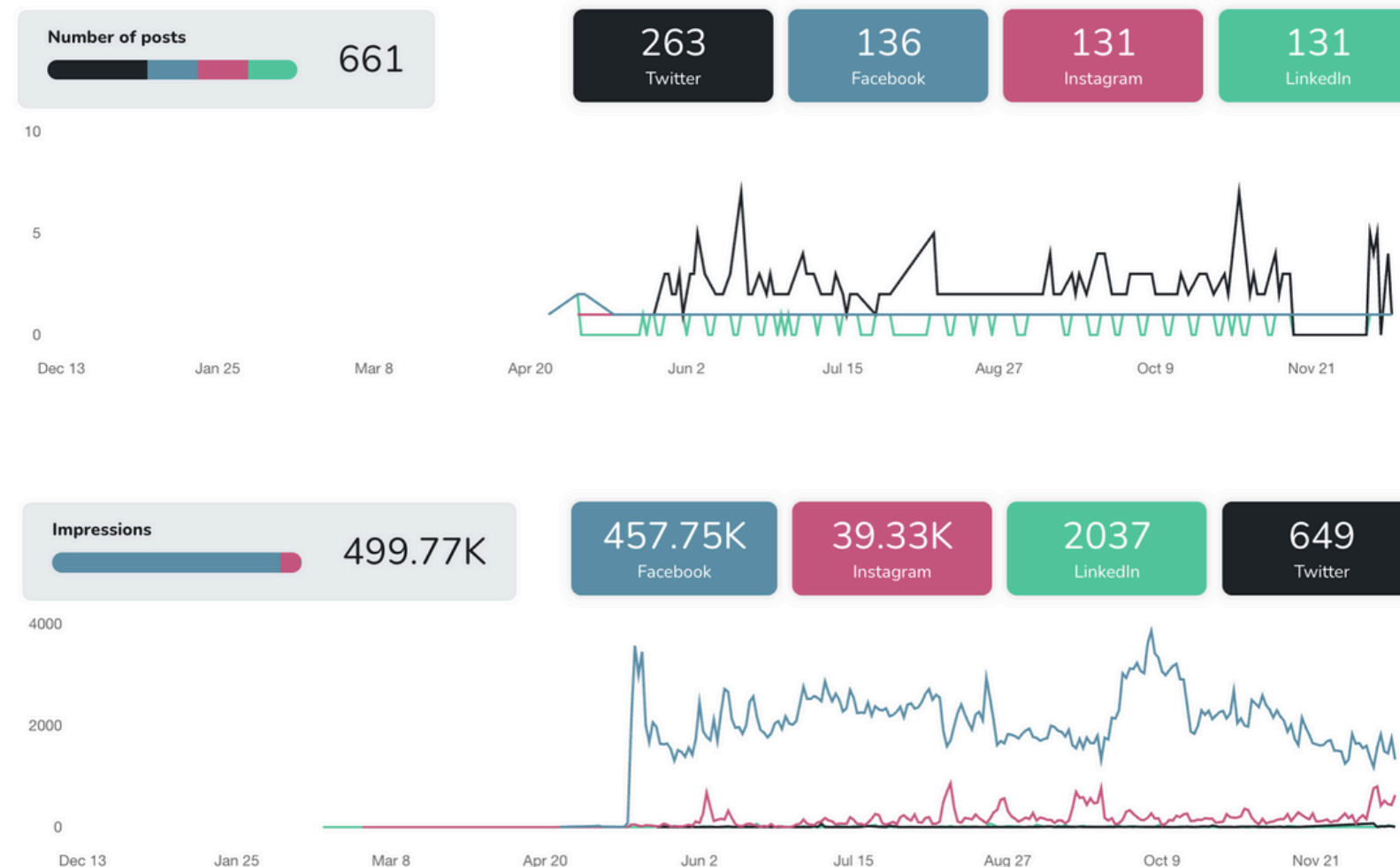
4 followers · 0 following · 78k monthly views

Where hydration meets sustainability with a splash of style! Our journey began with a simple goal: to create durable stainless steel water bottles that keep your drinks... [more](#)

From **Scratch to 500K**: Achieving Massive Impressions, Reach & Views

600+ posts posted getting 500k impressions, driving targeted engagement with tailored content creation and feed optimization

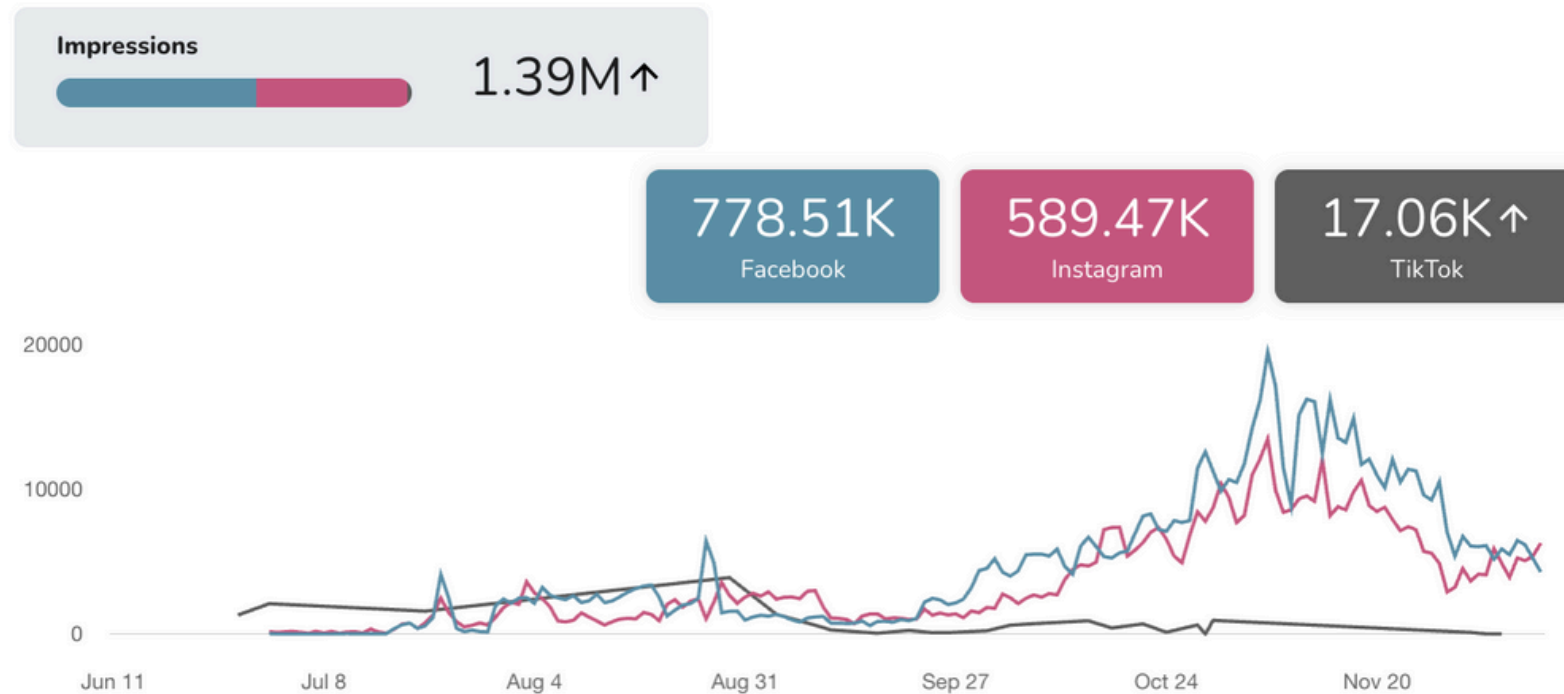
- Over 500k impressions starting from scratch
- Creation and feed design to appeal target audience
- Over 600 pieces of content created and posted



1M+ Impressions with a Stunning Dog Brand Redesign

Creating content consistently, growing followers and impressions.

- More than 1M accounts reached organically
- Branding improved for awareness
- Feed redesigned professionally with new branding
- Diversity of engaging content for all types of audience

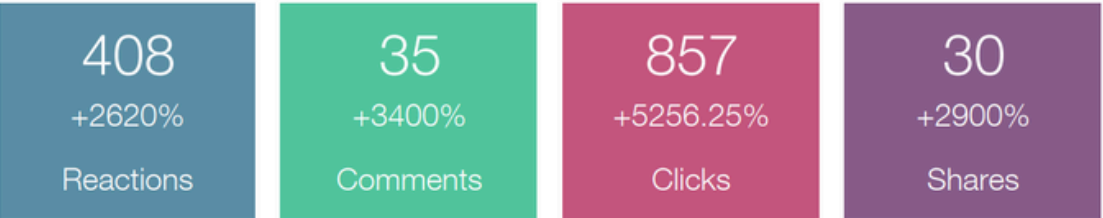


B2B & B2C Wins: 1.3K LinkedIn Growth, 800+ Instagram Interactions, 800+ Clicks

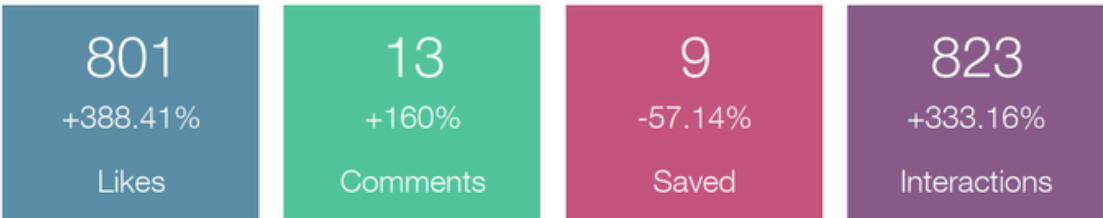
1.3K audience growth (40x), 800+ clicks, and 1300+ interactions, driving success for B2B and B2C audiences

- More than 1300 interactions on LinkedIn and Instagram
- Got over 800 clicks on LinkedIn
- Around 40% audience growth on LinkedIn
- More than 100 posts published

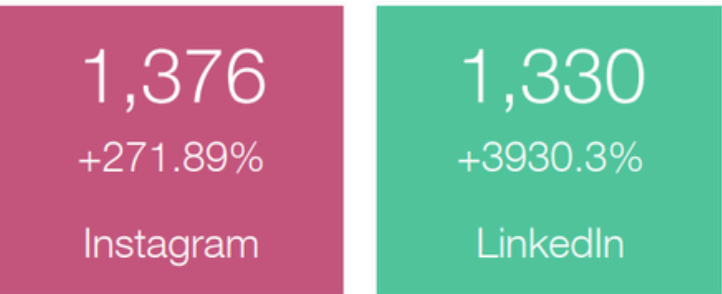
B2B Audience (LinkedIn)



B2C Audience (Instagram)



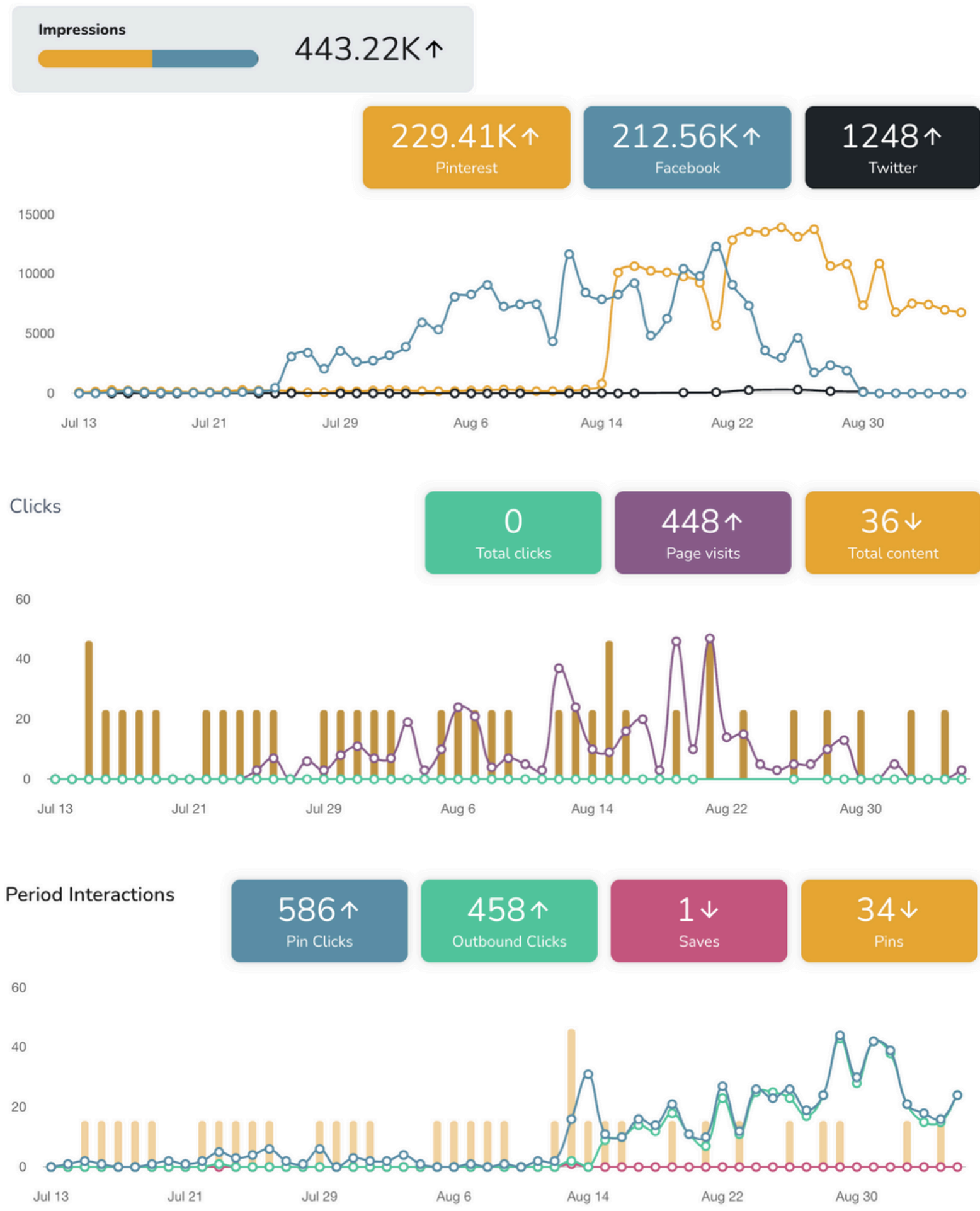
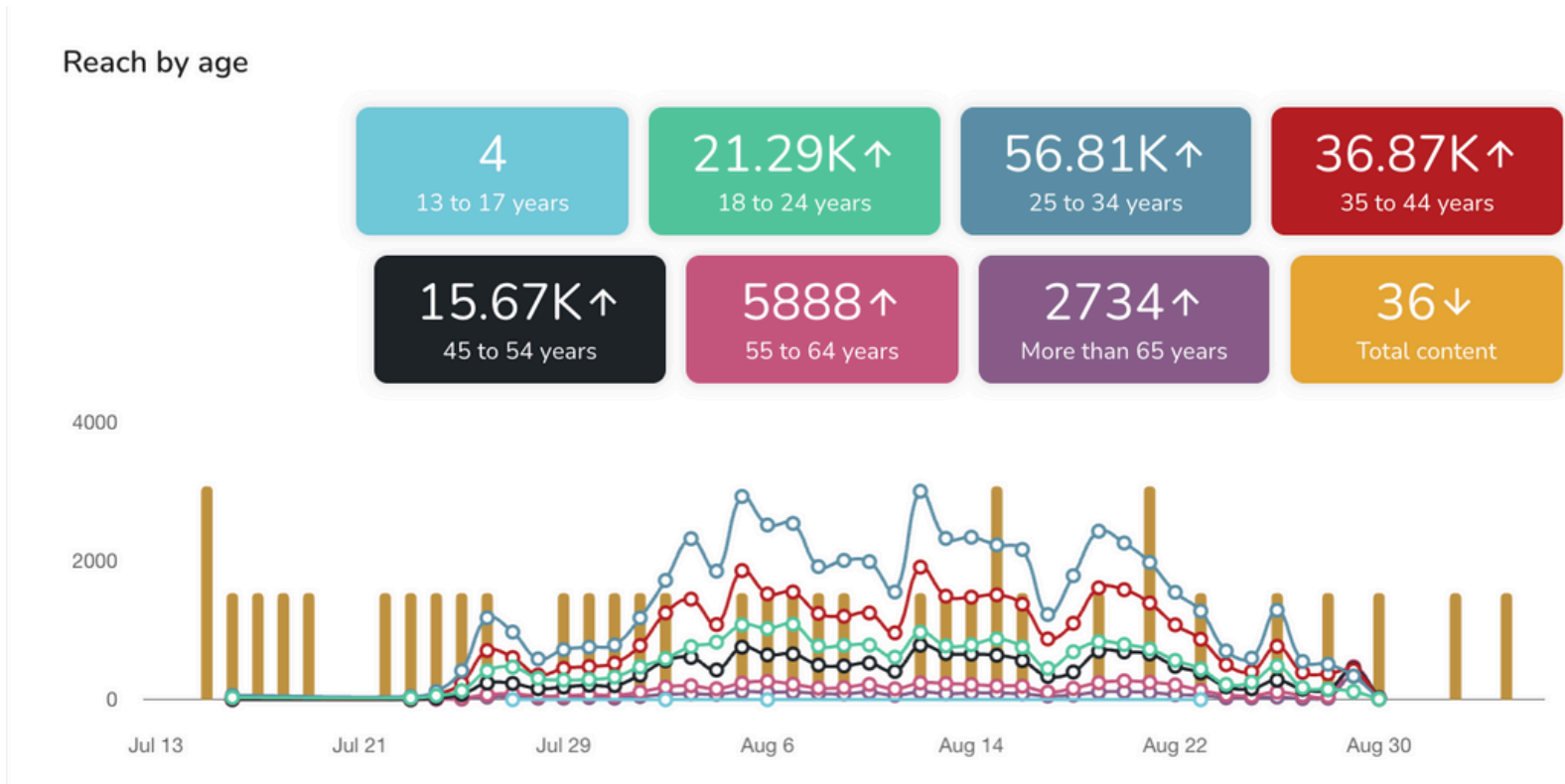
Audience Growth



Website Traffic Success: 900+ Clicks from Social from 443K Impressions.

Turned Social Media engagement into meaningful website traffic and measurable results

- Over 443k impressions in total
- Reach target audience (35 to 54 years mainly)
- 448 page visits from Facebook
- 458 outbound clicks from Pinterest

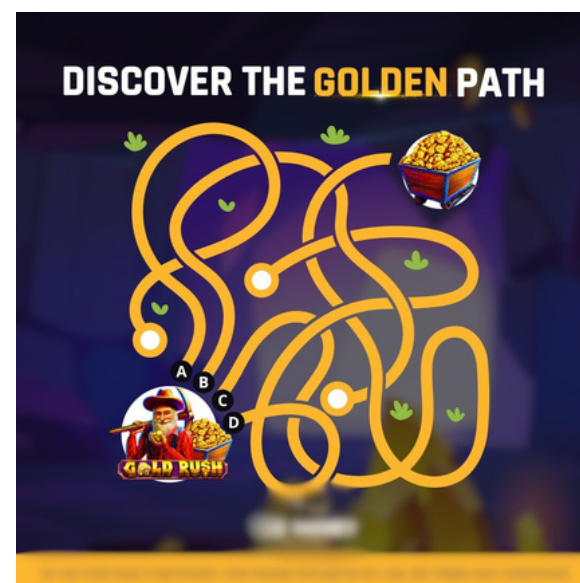
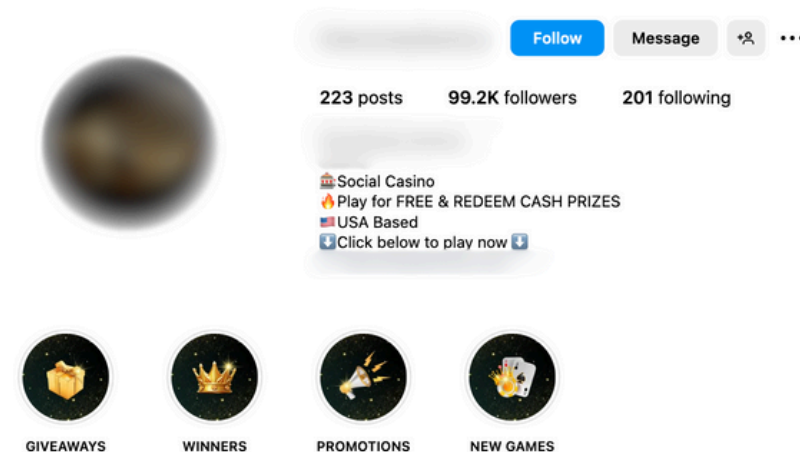


Website traffic

Content That Wins: Managing 100K Followers with Daily Updates & Contests

Managed a 100K-follower casino brand with daily content, giveaways, and optimized branding to drive engagement

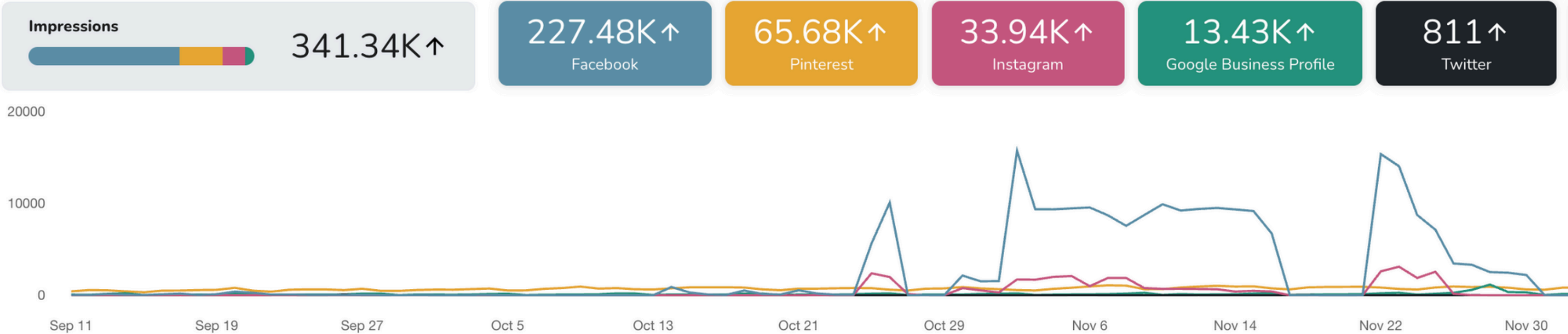
- Managed a 100k followers brand
- Around 3 pieces of content daily
- Over 70 comments on engagement content
- Updated and improved bio & highlights:



Expanding a Local Business: 227K Facebook Impressions

Growing the Social Media pages of a Local Business organically.

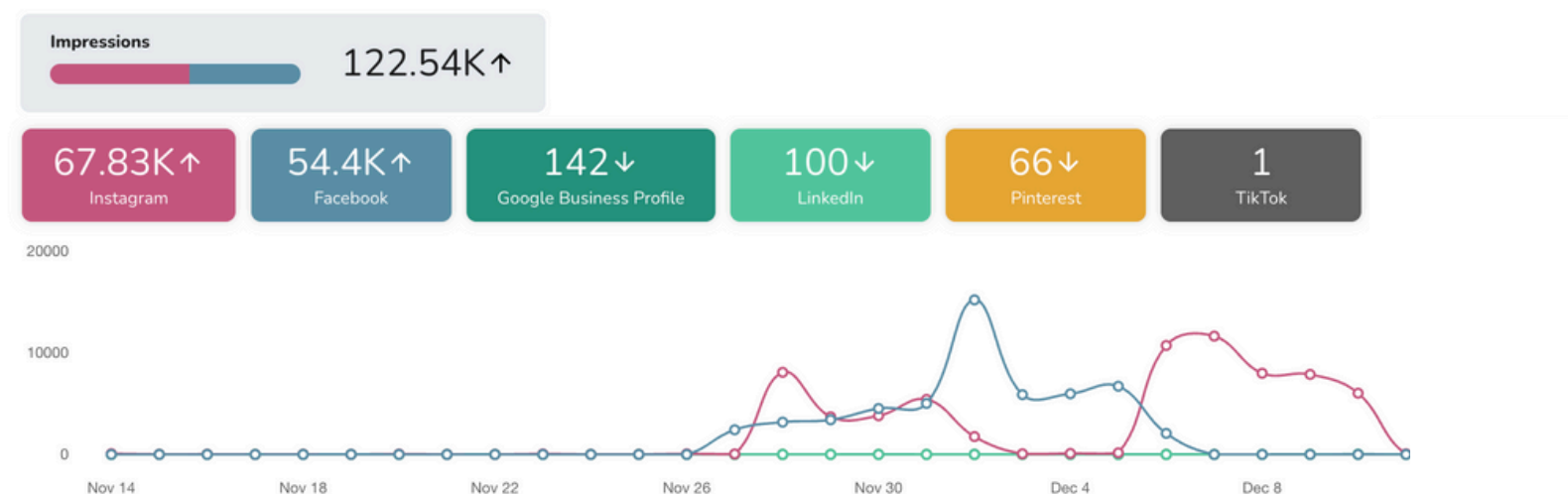
- Over 227k impressions on Facebook
- Over 65k impressions on Pinterest
- Over 33k impressions on Instagram
- Over 13.43k impressions on Google My Business (Good for Ranking and SEO)



From **Design to Results**: 120K+ Reach with 100+ Educational Content Pieces

Helped a health & wellness brand, create a professional identity with educative & informational content

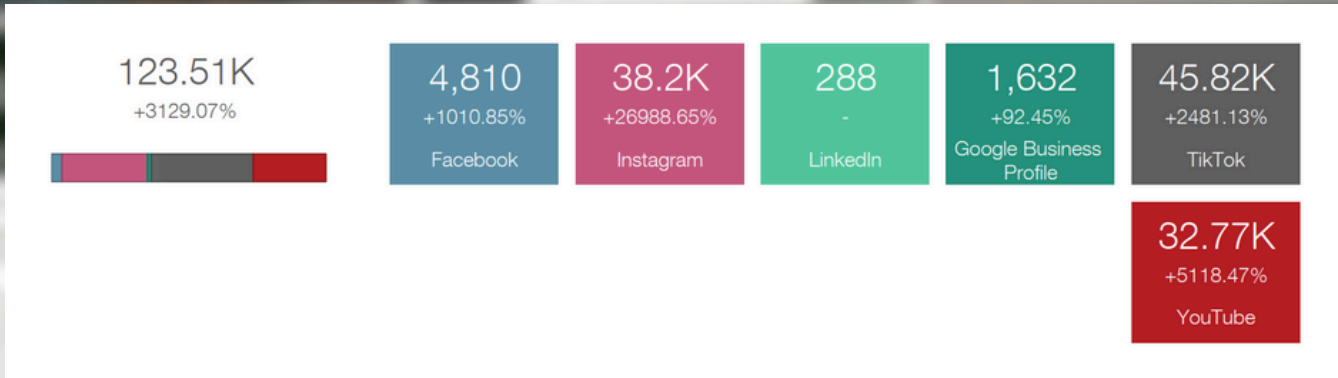
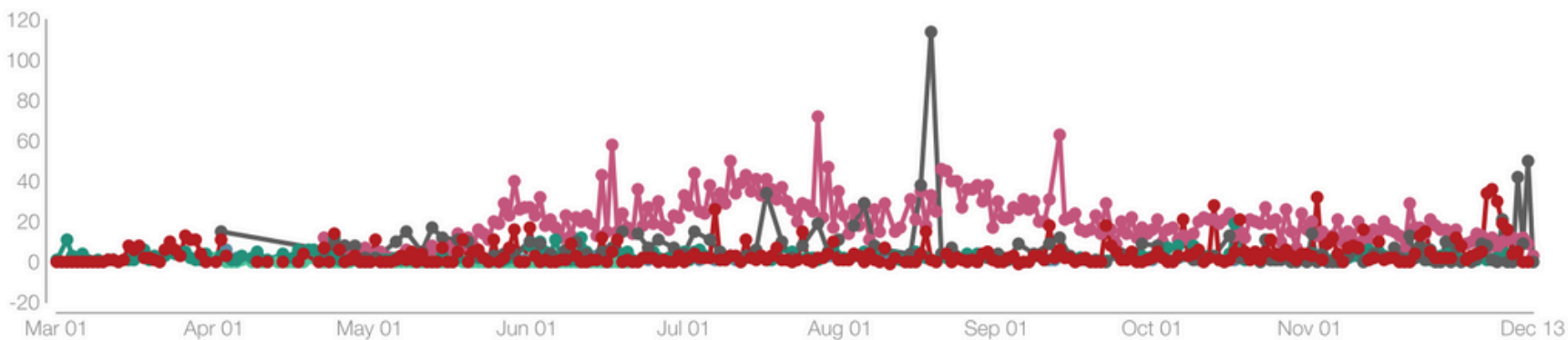
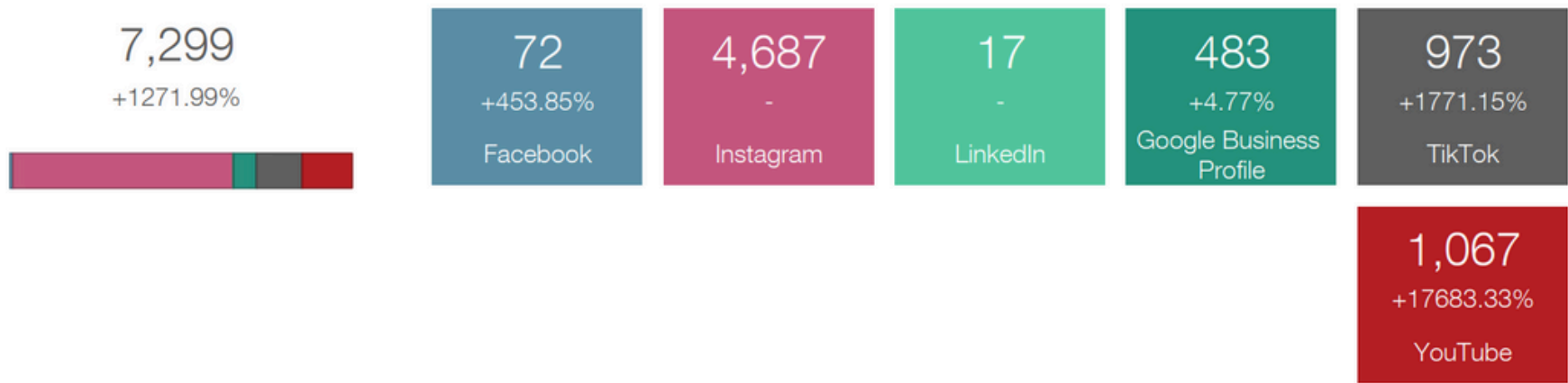
- Over 120k impressions organically
- Increased 1200% engagement on Social Media
- 31x impressions on different platforms
- Helped design, edit, record over 100 pieces of brand pieces of content, including reels, carousels and images.



Personal Brand Power: 120K+ Organic Reach and 100+ Content Pieces Created

Helped a personal brand / coach post consistently, create viral content, improve engagement and reach over 120k accounts, all organically.

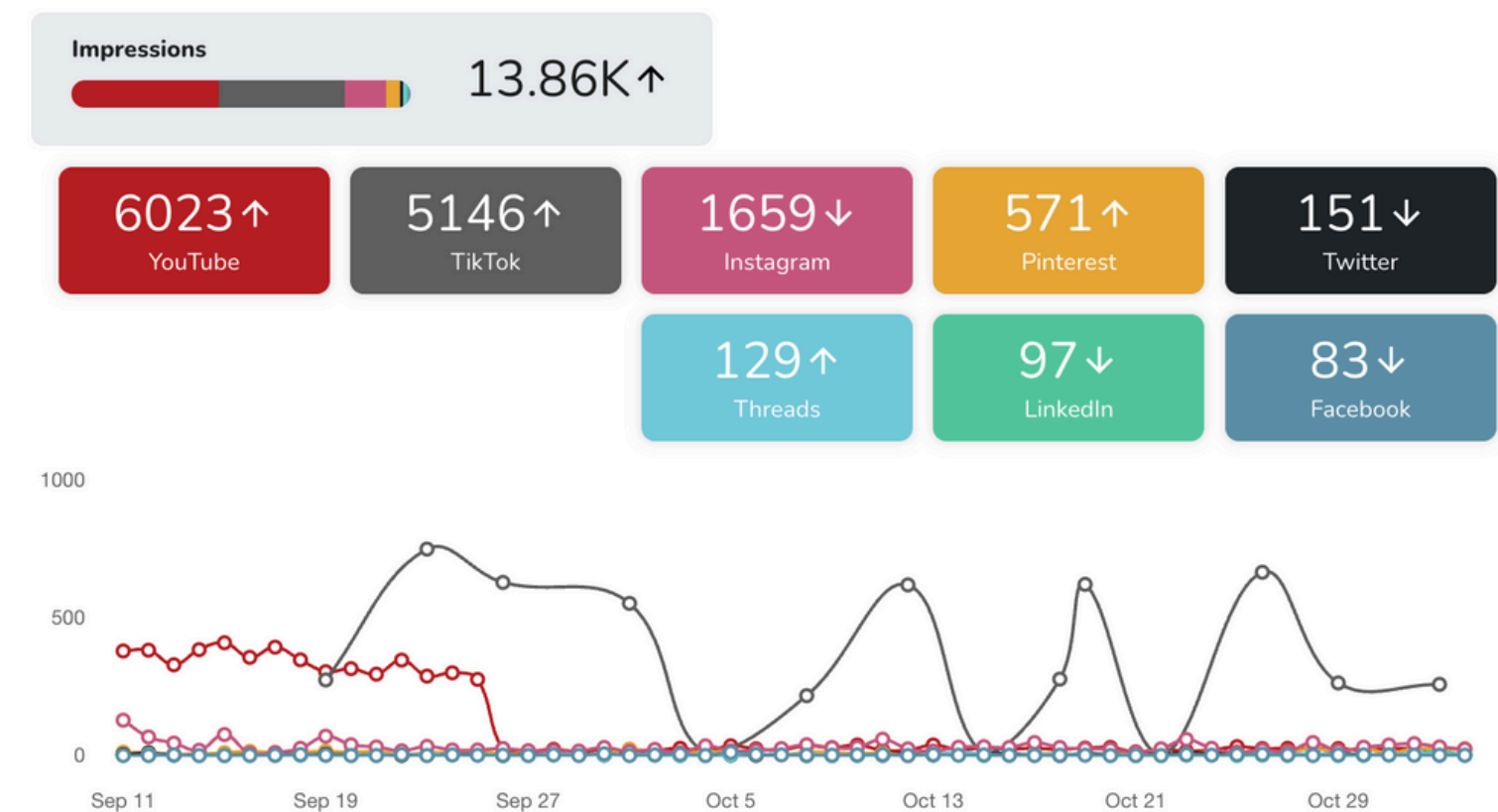
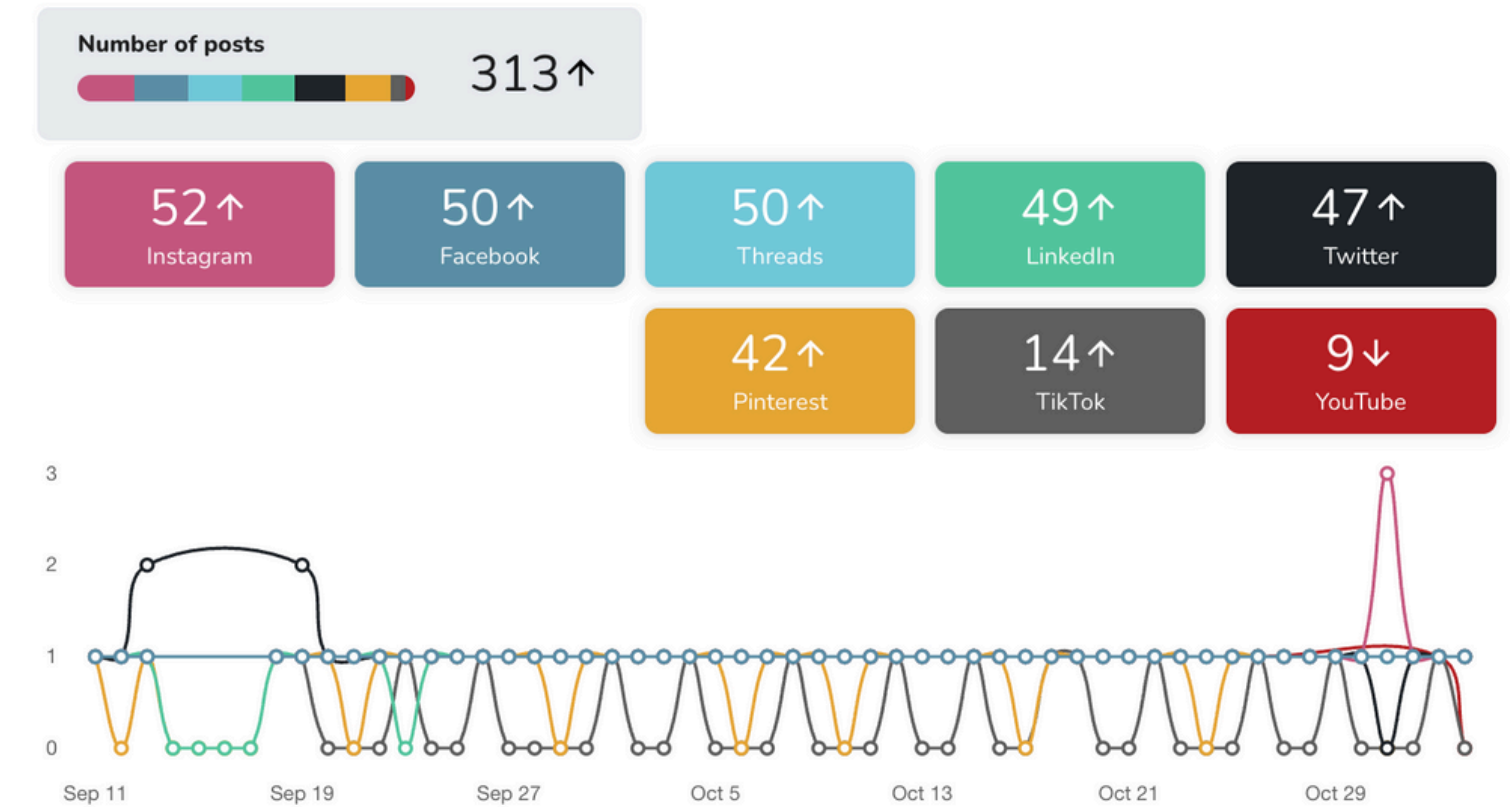
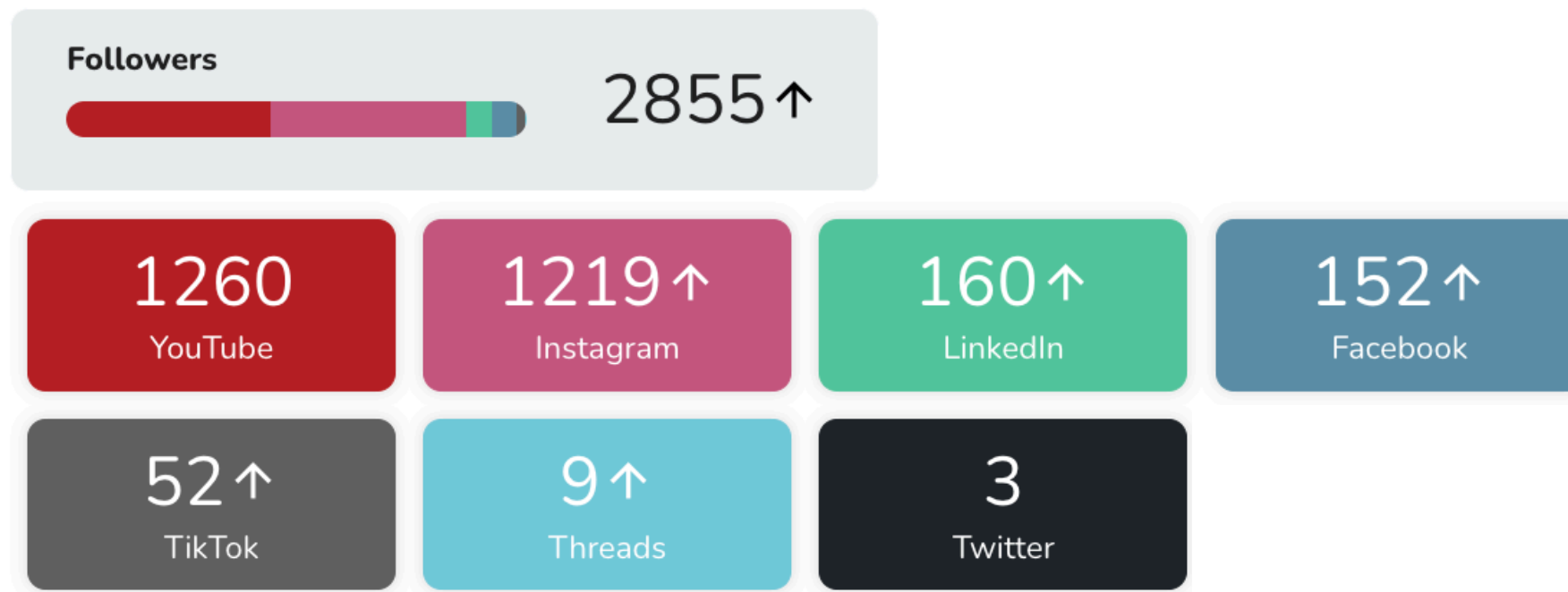
- Over 120k impressions organically
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- 31x impressions on different platforms
- Helped design, edit, record over 100 pieces of brand pieces of content, including reels, carousels and images.



Consistency Pays Off: 2800 Followers in 1.5 Months

Creating content consistently, growing followers and impressions.

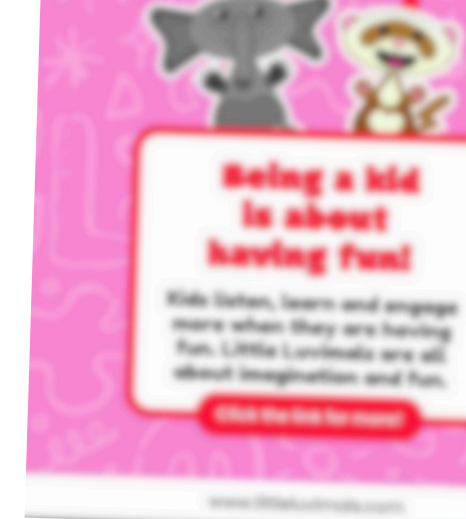
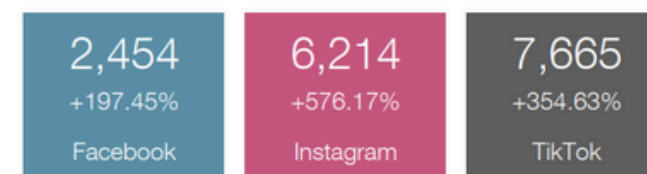
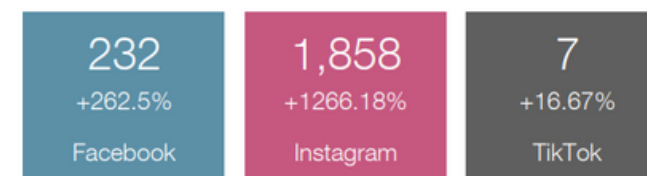
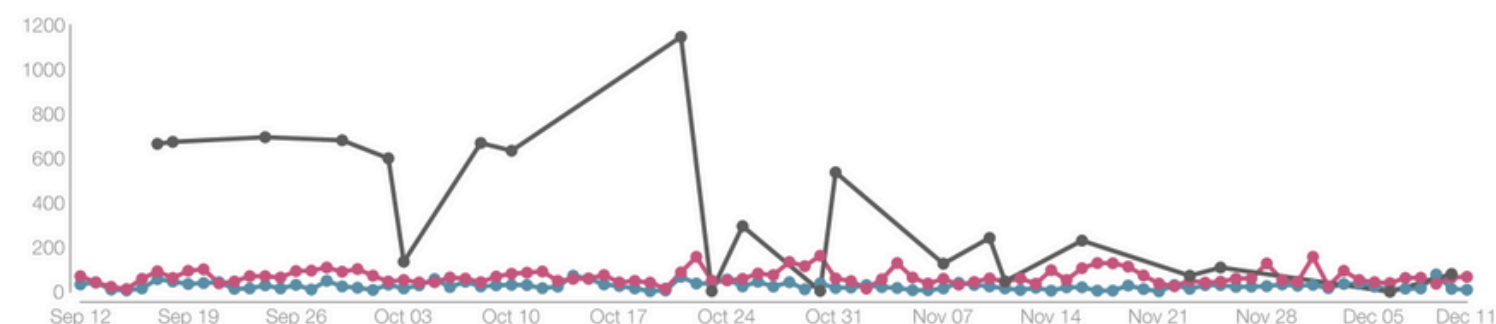
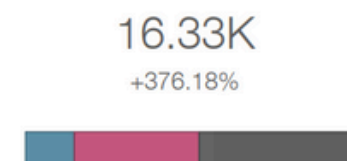
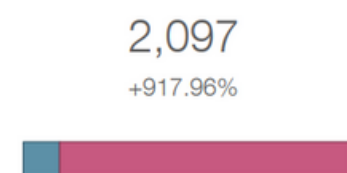
- Around 2800 followers across platforms
- Around 1 post per day consistently
- Over 13k impressions in around 1.5 months
- +1000 subscribers on Facebook



Starting Fresh: 16K Impressions with a New Brand Identity

Creating content consistently, growing followers and impressions.

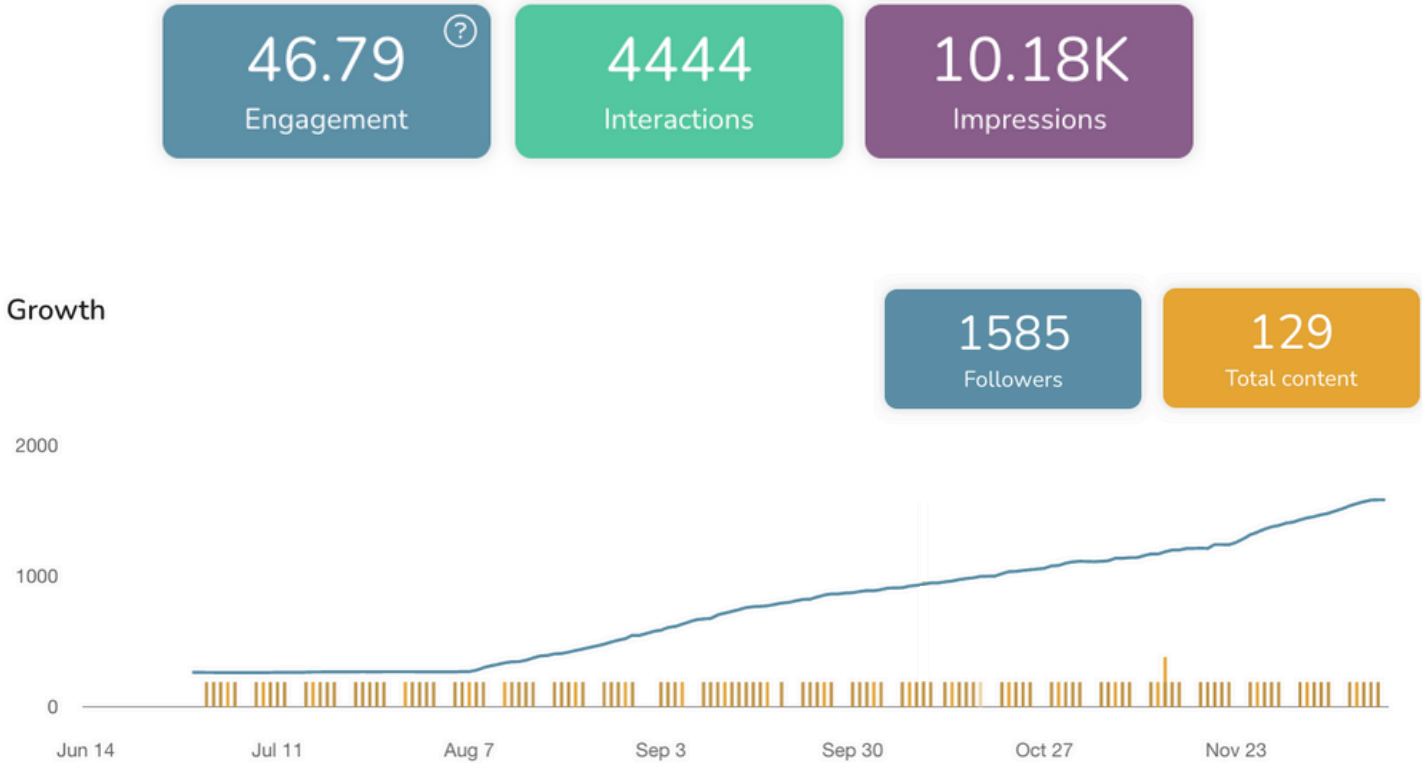
- Over 16k impressions organically
- Branding identity redesigned
- Over 2000 interactions starting from 0
- Diverse content to attract and engage with target audience



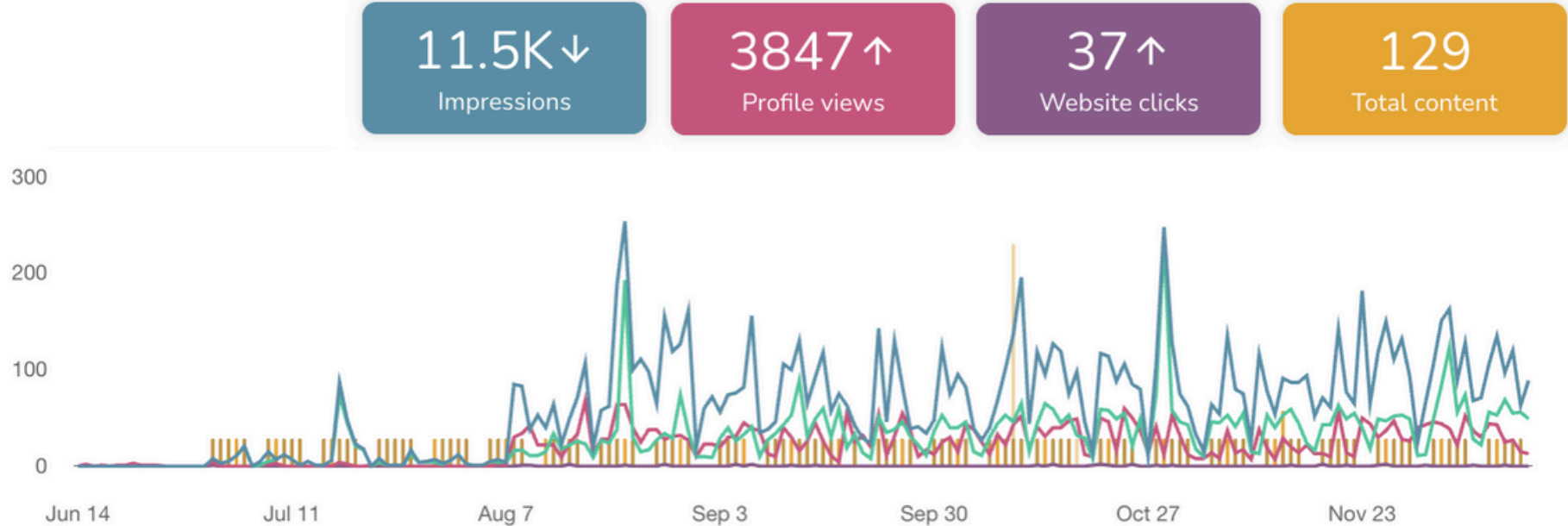
Scaling Instagram to 1.5K Followers with 4K+ Interactions Organically

Grew an Instagram account to 1.5K+ followers, 4K interactions, and 3.8K profile views organically

- Got over 1500 followers starting from almost scratch
- Got over 3.8k profile views
- 1658 reach per day on average
- Over 4000 interactions with engaging and interactive content



Profile

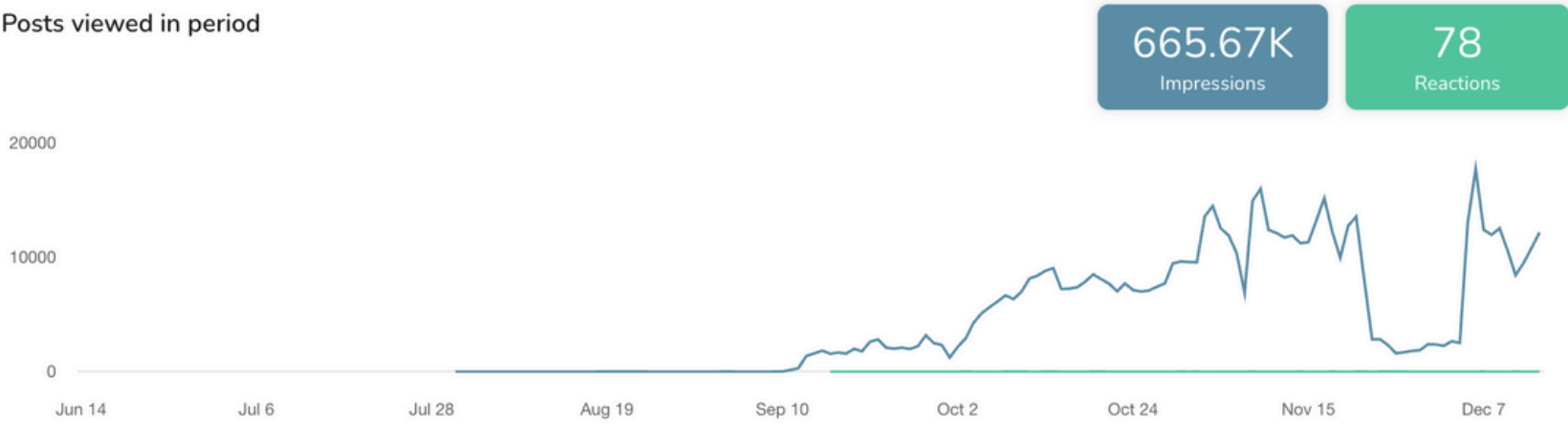


Professional & Branded Content That Works: 600K Impressions and Growing

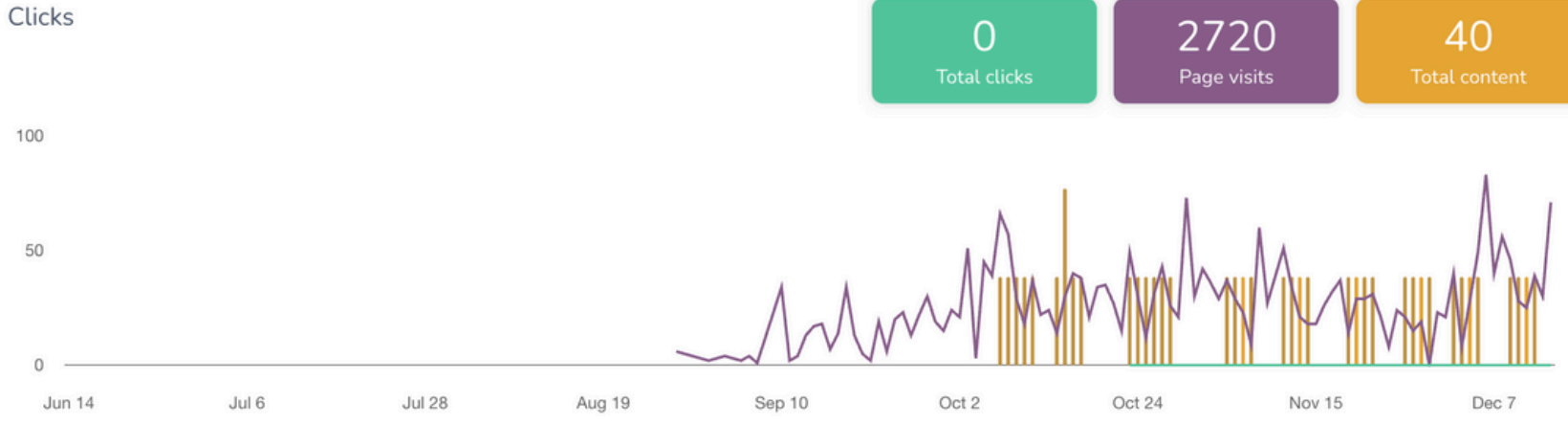
High-quality, branded, and professional content drove 600K+ Facebook impressions and 2700+ page visits, delivering strong audience engagement.

- Over 600k Impressions on Facebook.
- More than 2700 page visits.
- High quality, branded & professional pieces of content

Posts viewed in period



Clicks



Intro

We're dedicated to helping you create cool, comfortable spaces with expertly crafted shade sails, providing the tools and support for professional results in your own backyard, patio, or garden.

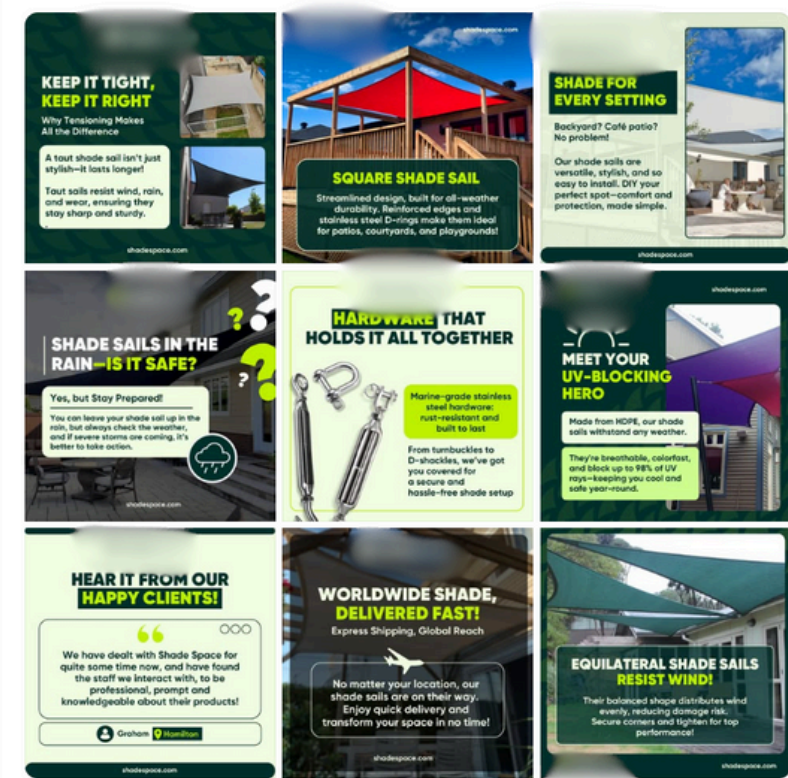
Worldwide Express Shipping!

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Photos

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December 3 at 10:01 AM · 🌐

Strong winds? No worries! 🌪️
Our marine-grade stainless steel hardware ensures your shade sail stays secure and ready for any weather.

Upgrade your outdoor space with ease! 🛠️ ... See more



December 2 at 10:01 AM · 🌐

Did you know? HDPE stands for High-Density Polyethylene—an incredibly strong fabric perfect for shade sails!

☀️🌧️ It's designed to withstand harsh weather while blocking up to 98% of UV rays—keeping you and your loved ones safe and cool.

Ready to enjoy your outdoor space year-round? ... See more

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